

June 20, 2023

COUNCIL WORK SESSION
Harold E. Getty Council Chambers
4:45 p.m.

Roll Call.

Members present: Mayor Pro-Tem Mr. Feuss in the Chair, Mr. Boesen, Ms. Creighton-Smith, Mr. Chiles, Mr. Grieder, Ms. Wilder. Mr. Nichols arrived at 4:49 p.m.

Agenda, as proposed or amended.

Grieder/Wilder
that the agenda, as proposed or amended, be approved. Vice vote-Ayes: Six. Motion carried.

Approval of Minutes of June 5, 2023, as proposed.

Grieder/Wilder
that the minutes of June 5, 2023, as proposed, be approved. Vice vote-Ayes: Six. Motion carried.

Update from Main Street Waterloo.

Jessica Rucker, Main Street Waterloo, provided an overview of the purpose and goals of Main Street Waterloo. Main Street Waterloo has been an organization of the Main Street America program since 1996. She shared that since its formation, they have seen \$138.5 million in private investment and rehabilitated 315 buildings. They started a downtown grant program and awarded the first grant to Grey Lane Yoga. She provided an update on fundraising efforts. The Promotional Council of Main Street Waterloo promotes supporting small businesses and gave an update on the new Hype Team which will serve as a group to promote good things happening downtown. The Board of Directors created a two-year strategic plan last year and Ms. Rucker provided an overview of the status of the plan.

Rob Nichols arrived at 4:49 p.m.

Ms. Creighton-Smith questioned what the composition of councils are within Main Street Waterloo councils.

Jessica Rucker explained that they are working to make the councils more diverse.

Mayor Hart commented that there is a lot of good happening in downtown Waterloo and commended the positive impact the organization has had in the last year.

ADJOURNMENT

Grieder/Chiles
that the meeting adjourn at 5:10 p.m. Voice vote-Ayes: Seven. Motion Carried.

Kelley Felchle
City Clerk