

June 15, 2026

COUNCIL WORK SESSION
Harold E. Getty Council Chambers
4:30 p.m.

Pre-Meeting Items

Roll Call.

Members present: Mayor Dave Boesen in the Chair. Roll Call: Mr. Schmitt, Mr. Morrow, Ms. Berry, Mr. Salamanca, Mr. Martin and Mr. Simon. Ms. Creighton-Smith was absent.

Agenda, as proposed or amended.

Simon/Schmitt
that the agenda as proposed be approved. Voice vote-Ayes: Six. Motion carried.

Approval of Minutes of the June 1, 2026, Work Session, as proposed or amended.

Simon/Schmitt
that the minutes of the June 1, 2026, Council Work Session, as proposed be approved. Voice vote-Ayes: Six. Motion carried.

Work Session Items

Update from Grow Cedar Valley.

Katy Susong, Grow Cedar Valley President and CEO, provided an overview of the speakers and content each will share.

Lisa Skubal, Vice President of Economic Development, shared that recruiting new businesses is her focus. She shared that much of their efforts are based on relationship building, business attraction, supporting existing employers and positioning Waterloo to compete for future investment opportunities. She explained that this spring they launched a global lead initiative focusing on industries identified through the Count Me In population study, including advanced manufacturing, food processing, agribiotech, software development and emerging technologies. She reported that over 2,000 companies have been contacted, or reached, out regarding opportunities in Waterloo. She shared that Grow Cedar Valley is currently managing approximately 57 active projects, representing 3,400 potential jobs during this current reporting period. Twelve are new projects that have entered the pipeline since our last update. She further stated that there is currently one international company that located here from Ireland, and quite possibly another international company by the next update.

Adrienne Miller, Director of Business Services and Advocacy, shared about the Select USA Investment Summit she attended and explained that it was put on by the US Department of Commerce, and there were over 5500 attendees representing over 100 countries. She commented that they met with dozens of international companies and had eight pre-scheduled

meetings with companies interested in NE Iowa, specifically. She provided an update on what her department has accomplished since the last update.

Stephanie Detweiler, Director of Talent and Workforce, provided highlights of the work and initiatives over the last several months. She shared that there were 500 participants that attended the Plan Reveal event following the population study. The study identified key strategies and more than 90 action items. Since the event, she and Katie have done over 20 presentations throughout the community for companies wanting to hear more. She further shared other initiatives, including a podcast and social media platforms.

Kelsey Kunkle, Talent and Workforce Development Manager, shared information on the associations she leads and supports.

Discussion of an ordinance amending Waterloo City Code Section 5-2-9, Public Urination.

Rob Duncan, Police Chief, provided an overview of the ordinance.

Council members discussed the ordinance change with the Police Chief.

ADJOURNMENT

Simon/Schmitt

that the council adjourn at 5:05 p.m. Voice vote-Ayes: Six. Motion carried.

Kelley Felchle
City Clerk