



**THE CITY COUNCIL OF WATERLOO, IOWA
SPECIAL SESSION TO BE HELD AT
Harold E. Getty Council Chambers
Friday, June 27, 2025
1:00 PM**

**CITY OF WATERLOO
COMMUNITY VISION PLAN**

1. Fly the W: To develop a sense of pride and relationship between residents and the City of Waterloo, and then leverage that pride to communicate the City's attributes to external audiences.
2. Elevate Housing: Redevelop, renovate, or improve 800 residences in Waterloo in eight years by providing access to capital.
3. Celebrate and Connect Neighborhoods: To leverage Waterloo's rich tradition of neighborhoods by celebrating and connecting them with the community and region at large.
4. Waterloo Works: Grow a diverse and skilled workforce in Waterloo that connects people and employers for mutual growth.
5. Crossroads Doubledown: Re-energize the Crossroads Mall area into a sports/recreation-themed gravitational center.
6. Power Up Downtown: Keep Waterloo's core downtown evolving to meet the needs of future generations, supporting and showcasing arts and cultural opportunities and creating an experience like no other.
7. Sportstown USA: To generate excitement, develop youth, and drive investment and economic impact from year-round visitors.
8. Community of Opportunity: Eliminate barriers that keep Waterloo residents, and the community as a whole, from reaching its true potential, creating an equitable, thriving, and sustainable community for future generations. Waterloo is a Community of Opportunity, where everyone can prosper.

GENERAL RULES FOR PUBLIC PARTICIPATION SPECIAL SESSION AGENDA

- A. Iowa Code Chapter 21 gives the public the right to attend council meetings, but it does not require cities to allow public participation except during public hearings. The public is required to follow the rules listed in this article when speaking during any meeting of the city council.
- B. At the presiding officer's discretion, individuals may address the presiding officer by stepping to the podium, and after recognition by the presiding officer, shall state their name, address, and group affiliation, if appropriate, and speak clearly into the microphone.

- C. Comments shall be germane and refrain from personal, impertinent, or slanderous remarks.
- D. Cell phones and electronic devices shall be set to silent prior to the start of the meeting.

GENERAL RULES FOR PUBLIC COMMENT

- A. Individuals shall speak one (1) time on only one (1) issue for a maximum of three (3) minutes During the public comment section of the agenda. The public shall not be required to pre-register to speak during public comment. Individuals shall only speak on matters not listed on the regular agenda for that date. Any matter presented shall be directed to the presiding officer and addressed, if necessary, after the meeting.
- B. Council members may speak during public comment portion of the agenda after the public has finished speaking
- C. City staff shall not be required to provide an immediate answer to a matter presented during a council meeting unless it specifically pertains to an item on the agenda

RULES FOR PUBLIC COMMENT DURING PUBLIC HEARINGS

Individuals may speak during the public comment portion of a scheduled public hearing for a maximum of three (3) minutes or may submit written comments to the city clerk by four o'clock (4:00) P.M. on the day of the public hearing. Groups of citizens with similar viewpoints are encouraged to select a representative to share the viewpoint of the group.

RULES FOR PUBLIC COMMENT DURING AGENDA ITEMS

At the discretion of the presiding officer, individuals may speak for a maximum of three (3) minutes when the council discusses agenda items. This section does not apply to businesses or parties directly involved in agenda items.

Roll Call.

Approval of Agenda

CONSENT AGENDA

The consent agenda is reserved for routine resolutions and motions, acted upon by roll call vote on a single motion without discussion. Council shall either vote yea or nay when the roll is called. Council members may request that an item be removed from the consent agenda and considered separately. Such a request does not require a second. The public shall be prohibited from requesting that items listed on the consent agenda be removed and considered separately. The public may contact council members with questions regarding consent agenda items. 1-4A-16(A)(8).

1. Cigarette/Tobacco/Nicotine/Vapor/Device Permits
Express Mart, 2027 Falls Avenue. (Retail Tobacco)
Hometown Foods, 1010 E. Mitchell Avenue. (Retail Tobacco)
Jim Lind Service, 230 E. Ridgeway Avenue. (Retail Tobacco)
New Star Fletcher, 315 Fletcher Avenue. (Retail Tobacco)
New Star, 1020 Franklin Street. (Retail Tobacco)
2. **Casey Gardner**, Board/Commission: International Property Maintenance Code Board of Appeals, Expiration Date: June 27, 2028, [New].

3. **Dan Levi, Board/Commission: International Property Maintenance Code Board of Appeals, Expiration Date: June 27, 2028, [New].**
4. **Brandon Schoborg, Board/Commission: International Property Maintenance Code Board of Appeals, Expiration Date: June 27, 2028, [New].**

CLOSED SESSION

1. Pursuant to Iowa Code Section 21.5(1)(c), to discuss strategy with counsel in matters that are presently in litigation or where litigation is imminent where its disclosure would be likely to prejudice or disadvantage the position of the governmental body in that litigation.

ADJOURNMENT

Motion to adjourn.

Kelley Felchle
City Clerk



COMMUNICATION TO THE WATERLOO CITY COUNCIL

NAME AND DEPARTMENT

City Clerk Department

MEETING DATE

June 27, 2025

AGENDA ITEM TITLE

Cigarette/Tobacco/Nicotine/Vapor/Device Permits
Express Mart, 2027 Falls Avenue. (Retail Tobacco)
Hometown Foods, 1010 E. Mitchell Avenue. (Retail Tobacco)
Jim Lind Service, 230 E. Ridgeway Avenue. (Retail Tobacco)
New Star Fletcher, 315 Fletcher Avenue. (Retail Tobacco)
New Star, 1020 Franklin Street. (Retail Tobacco)

RECOMMENDED COUNCIL ACTION

SUMMARY STATEMENT AND BACKGROUND INFORMATION

NEIGHBORHOOD IMPACT

DATA, ANALYSIS, AND STRATEGIES

IMPLEMENTATION, ACCOUNTABILITY, AND COMMUNICATION

COMMUNITY ENGAGEMENT METHODS

SOURCE OF EXPENDITURES

ALTERNATIVE ACTION

LEGAL DESCRIPTION

ATTACHMENTS

None

CITY OF WATERLOO, IOWA
BOARDS & COMMISSIONS APPLICATION

Date: 6/24/25

I, Casey Gardner, request to be appointed to (state preference):

- (Name)
1. General Contractor's Board 2. IPMCB

Home Phone: (319) 939-3862 Cell Phone: (319) 939-3862 Work Phone: (319) 234-0272

Home Address 134 Chicago St., Waterloo, IA Zipcode 50701

Employer Don Gardner Construction Co. Title Estimator / Superintendent

Employer Address 315 La Porte Rd. Waterloo, IA Zipcode 50702

How long have you resided in Waterloo? 30 years

List current membership in organizations and offices held: Master Builders of Iowa

I am available for meetings: A.M. P.M. Noon Evenings
I am available to serve on a Board/Commission the entire year: Yes No (check below)
Spring Summer Fall Winter All Seasons

Briefly explain your qualifications for appointment to a designated Board/Commission: _____

I have 10 years of field experience in the commercial and residential construction trade. I currently manage our field operations and bid public and private jobs.

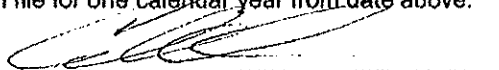
Additional information and comments that may not be evident from information already on this form: _____

I hold a residential builders license.

References (include phone numbers): Bob Ball 291-4319 Dan Channer 234-1515

Mark Gardner 234-0272

I understand this application does not bind me to accept an appointment should it be offered, nor does it guarantee an appointment to a Board/Commission. If selected, I will be available to attend appropriate training sessions. This application will remain valid and on file for one calendar year from date above.


Signature

RETURN TO MAYOR'S OFFICE, 715 MULBERRY ST., WATERLOO, IA 50703
FAX 291-4286; PHONE 291-4301.

CITY OF WATERLOO, IOWA
BOARDS & COMMISSIONS APPLICATION

Date 6/20/25

I, Dan Levi, request to be appointed to (state preference):
(Name)

1. Iowa 2. IPMCO

Home Phone: _____ Cell Phone: _____ Work Phone: 319.277.5636

Home Address _____ Zip Code _____

Employer Levi Architecture Title Architect

Employer Address 1009 Technology Parkway Cedar Falls, IA Zip Code 50613

How long have you resided in Waterloo? _____ years

List current membership in organizations and offices held: American Institute of Architects

I am available for meetings: A.M. P.M. Noon Evenings
I am available to serve on a Board/Commission the entire year: Yes No If no, list months not able to serve: _____

Briefly explain your qualifications for appointment to a designated Board/Commission: _____
Licensed Architect with 23 years of experience.

Additional information and comments that may not be evident from information already on this form: _____

References (include phone numbers): _____

I understand this application does not bind me to accept an appointment should it be offered, nor does it guarantee an appointment to a Board/Commission. If selected, I will be available to attend appropriate training sessions. This application will remain valid and on file for one calendar year from above date.

Signature 

RETURN TO MAYOR'S OFFICE, 715 MULBERRY ST., WATERLOO, IA 50703
Rev 04/14/2014 FAX 291-4286; EMAIL: mayor@waterloo-ia.org; PHONE 291-4301

CITY OF WATERLOO, IOWA
BOARDS & COMMISSIONS APPLICATION

Date: 6/20/25

I, Brandon Schoborg, request to be appointed to (state preference):
(Name)

1. General Contractors Board 2. IPMCB

Home Phone: 319-464-5123 Cell Phone: 319-464-5123 Work Phone: 319-232-5400

Home Address 208 Whitetail Rdg, Hudson Zip Code 50643

Employer Cardinal Construction, Inc. Title Vice President - Project Management

Employer Address 531 Commercial St, Waterloo Zip Code 50701

How long have you resided in Waterloo? 14 years (place of business)

List current membership in organizations and offices held: I am member of the Master Builders of Iowa
and serve on the scholarship committee. I am member of the Hudson Park and Rec Board and serve as the
chairman.

I am available for meetings: A.M. P.M. Noon Evenings
I am available to serve on a Board/Commission the entire year: Yes No If no, list months
not able to serve: _____

Briefly explain your qualifications for appointment to a designated Board/Commission: _____

I am a graduate of the University of Northern Iowa in Construction Management. I have worked at Cardinal
Construction for 14 years and been a project manager for 10 years. I currently serve as the City of Hudson
Park and Rec board chair and enjoy volunteering my time to help the community.

Additional information and comments that may not be evident from information already on this form: _____

Email address: bschoborg@cardinalconst.com

References (include phone numbers): Jon Mixdorf - 319-232-5400

Dan Channer - Structure Architects - 319-234-1515

Augie Ferguson - Iowa Wall Systems - 319-296-1663

I understand this application does not bind me to accept an appointment should it be offered, nor does it guarantee an appointment to a Board/Commission. If selected, I will be available to attend appropriate training sessions. This application will remain valid and on file for one calendar year from above date.

Signature Brandon Schoborg

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FAX 291-4286; EMAIL: mayor@waterloo-ia.org; PHONE 291-4301